

Southern Alberta Chapter Volunteer Position: Outreach Event Staff

Job Title	Outreach Event Staff
Purpose	To staff CPAWS booths at public events and to and communicate CPAWS goals, campaigns and programs to the general public.
Duties & Responsibilities	<p>The successful applicant will:</p> <ul style="list-style-type: none"> • Staff CPAWS booths at outreach events such as the Banff Mountain Film Festival, Folk Festivals, Mayor's Environmental Expo, Tower Climb, etc. • Communicate information about CPAWS conservation campaigns, programs and events to members of the general public • Distribute outreach materials (eg. pamphlets, publications, stickers, buttons, etc.) • Collect petition signatures, postcards for campaigns at the booth where appropriate • Report any inaccuracies or outdated information in CPAWS outreach materials to the Outreach Manager • Possibility to transport, set up and take down display materials with other volunteers, independent of CPAWS staff
Time Requirements	<p>Between 2 and 4 hours per event. Volunteers sign up for shifts on an event-by-event basis, with anticipated 1-2 events/month</p>
Skills & Requirements	<p>The successful applicant should have the following skills and attributes:</p> <ul style="list-style-type: none"> • Energetic and outgoing • Comfortable talking to members of the general public • Good verbal communication skills • Ability to retain and clearly communicate all the necessary CPAWS information • Ability to work with a small group of other volunteers • Having own transportation is an advantage, but not necessary.
Orientation & Training	General volunteer orientation. Continued updates on ongoing CPAWS campaigns, new outreach materials, new volunteer positions, etc.
Works with	You will work primarily with the Outreach Manager and other outreach event volunteers.
Benefits	<p>You will be CPAWS' link to the community and the public. You will have the opportunity to travel and experience events in Southern Alberta while recruiting new members and volunteers for CPAWS. Volunteers will always work in pairs or groups of three, dependent on the scale of the event. Events may be themed (e.g. kids and wildlife, campaign-oriented, etc.) so you may choose to participate in events which interest you the most (further training may be required for some events, such as learning about wildlife or a particular issue in-depth. You will have fun while educating the public about CPAWS' conservation efforts, Canadian wildlife, and wilderness preservation. Finally, you will play a very critical role in encouraging individual action relating to conservation and wilderness.</p>
To Apply:	Please send completed volunteer application form and resume to volunteersab@cpaws.org .